

BRINGING CONSCIOUS CAPITALISM TO YOUR ORGANISATION

START WHERE YOU ARE

QUESTIONS FOR LEADERS

PURPOSE AND VALUES

- What is the Higher Purpose of my business, division or team? What are our core values? (If we don't have a higher purpose or values, what do I think they should be?)
- Do I orient my decisions around that Purpose and Values? Am I prepared to make hard decisions when I need to?
- One a scale of 1-10, how well do I consciously live that Purpose, and model those values every day? How could I do that better, more consistently, getting to a 10?
- Does every person in my business/team really see how they can help to achieve the purpose and live the values?

STAKEHOLDER APPROACH

- Who are my 5 most important stakeholders?
- How can I make sure that we deeply understand their needs and wants? (Think about all the things you can do to find out more about them).
- How can I ensure that we approach each decision as a potential win-win?

CONSCIOUS LEADERSHIP

- Do I work every day on myself? Do I have practices and disciplines that help me continue to grow? What practices and disciplines would I like to have?
- Do I influence up and across with wisdom and courage? How could I do this better?
- Do I practice "servant leadership": Empowering others, giving credit for successes, putting the team's success before my own?

CONSCIOUS CULTURE

- Are we looking at all the systems within our circle of influence; and working to align them with our Purpose and values? What systems need to change to create the culture we want? (eg Hiring, onboarding, reward systems, metrics, customer measures)?
- How can we ensure that every employee in our business/team understands and embraces the culture we want to have?
- How can we make our culture a "forever" part of our business, not just a brief intervention?

COMMITMENT

What are 3 things I commit to do when I return to work?